



DINO KOSTOPOULOS

CHIEF EXECUTIVE/OPERATING OFFICER



Dino, the founding member of Ethos, is Ethos' Chief Executive/Operating Officer and is responsible for the day-to-day operations of Ethos.

Dino is a certified contract advisor for the National Football League and is a licensed attorney who has spent the last eight years negotiating and litigating complex commercial business matters throughout the United States as a partner and Vice-President of a boutique business law firm located in Birmingham, Michigan. Among his clients are publicly traded companies, closely held businesses, high net-worth individuals and former NFL players. Dino has acted as legal counsel to several former NFL players with respect to "off the field" business and real estate ventures. In addition to his legal background, Dino also has a finance and business administration background.

The diversity of Dino's professional background gives him an invaluable understanding of the business side of professional sports. Dino believes that the business side of professional sports is no different than any other commercial enterprise. Dino's legal background taught him the importance of exhaustive research, meticulous preparation, and creative thinking. Dino has been able to successfully service his clients by retaining his personal "ethos" of providing efficient creative solutions with unequalled personal service. He applies those same values to the representation of professional athletes.

Dino earned his law degree from Michigan State University College of Law and his undergraduate degree in corporate finance from Wayne State University. He is a member of the Bar in Michigan, has been admitted in several federal courts across the United States and is an active member of several bar organizations.

Dino and his wife Eleni have a daughter Sophia and a son Connor. The Kostopoulos family lives in Metropolitan Detroit, Michigan.

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MICHAEL T. LODISH

PRESIDENT AND DIRECTOR OF FOOTBALL OPERATIONS



Mike is the President and Director of Football Operations of Ethos. He oversees recruiting and client management and is an integral part of Ethos' contract negotiation team.

Mike played Defensive Tackle in the NFL for 11 years as a member of the Buffalo Bills and Denver Broncos. Mike is a two-time Super Bowl champion and holds the distinction of being the only player to ever appear in 6 Super Bowls. Mike understands the dedication and commitment required to succeed in the NFL. During his playing days, Mike was a talented disciplined player who was described as having an unrelenting work ethic who strived for excellence both on and off the field. Mike prided himself on being a student of the game both on and off-the field. Mike applies those same qualities in the representation and management of his clients.

Mike had a standout football career which began as a Parade All-American at Brother Rice High School in Birmingham, Michigan. Mike moved on to become a standout All-Pac 10 defensive tackle for UCLA Bruins from 1985-1989, having appeared in four consecutive major bowl games. Mike graduated from UCLA with a Bachelor of Arts degree, majoring in History with a specialization in Business Administration. Mike is also an extremely active UCLA football alumnus who has spearheaded the formation and development of a UCLA Football Alumni Group which promotes UCLA's football tradition and serves as a mentoring program for current UCLA football players.

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After college, Mike was a 10th round draft pick of the Buffalo Bills in 1990. Despite being a late-round draft pick, Mike's knowledge, discipline, work ethic and dedication to excellence allowed him to have a standout professional football career of 11 years in the NFL. During his career in the NFL, Mike was extremely active in the National Football League Players Association. He was elected 3 times by his teammates to serve as his team's union representative. As a team union representative, Mike was involved, among other things, in the auditing of the NFLPA's financial budgets and instrumental in the negotiation and ratification of articles that were incorporated into the NFL Collective Bargaining Agreement. Mike's experience as a team representative gave him an understanding of the intricacies of negotiation.

In addition to his standout football career, Mike also served as a color-analyst for FOX NFL Europe broadcasts and as a sports radio talk show host in Detroit.



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KENNETH B. MORGAN

GENERAL COUNSEL / PRINCIPAL



As Ethos' General Counsel, Ken is responsible for all legal issues affecting Ethos and its clients. Ken also is a principal of Ethos.

For more than 20 years, Ken has represented the State of Michigan and private clients throughout the United States regarding professional ethics, real estate and complex business matters. His clients include professional athletes, Fortune 500 companies, closely held businesses and high net-worth individuals.

Ken earned his law degree from University of Detroit in 1982 and his undergraduate degree in Political Science from the University of Michigan in 1979. He is admitted to practice in Michigan and before the United States Supreme Court, the Sixth Circuit Court of Appeals, and Federal District Courts in Michigan, Ohio and Indiana.

Ken and his wife Kathryn have four sons and live in West Bloomfield, Michigan.

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