



Welcome To ETHOS

**“ETHOS” - THE DISTINGUISHING CHARACTER, SENTIMENT, MORAL NATURE,
OR GUIDING BELIEFS OF A PERSON, GROUP, OR INSTITUTION.**

Ethos Sports Management, LLC is a full-service sports management firm located in Birmingham, Michigan, dedicated to providing exceptional and responsive representation to our clients.

The “ethos” of our company is to provide each individual client (whether a first-round draft pick or a free agent) with a full complement of services with unequalled integrity, personal service and creativity.

At the core of our company is the recognition that strong, personal relationships are essential to creating, sustaining, and nurturing a professional relationship between our clients and us. Our clients may call upon any member of the Ethos team at any time and obtain a prompt and meaningful response to any question or concern they may have. We take great pride in our ability to provide this unparalleled level of service. As a small firm, the athlete does not become “lost in the shuffle” as is often the case with larger agencies in the industry.

In an industry that has been polluted with unprincipled characters, Ethos sets itself apart by dealing with its clients and management at the bargaining table in an honorable and ethical manner, all the while achieving our clients’ goals. Ethos is truly unique in the sports representation industry.

We believe that the business side of professional sports is no different than any other commercial enterprise. Today’s professional athlete is in essence a corporation unto himself. Just like any other corporation, today’s athlete needs a team of professionals to maximize the bottom-line athletically and financially. Through our extensive “Ethos Network” of first-class professionals, Ethos is ready to serve the diverse needs of today’s professional athlete and maximize the athlete’s financial earnings as well as allow the athlete to do what he or she does best – perform at a world-class level on the field.

At Ethos, we believe in developing lasting relationships with our clients that last well after their playing days are over. Our ultimate goal is not only to maximize the athlete’s financial potential during the prime years of his or her career, but also help the athlete navigate through life after the playing days have ended. This means establishing a plan to help the athlete make informed business decisions throughout his career and beyond.

Thank you for considering Ethos Sports Management, LLC.



144 West Maple Road • Birmingham, Michigan 48009-3322
www.ethosports.com



ETHOS Services

Ethos provides a full-complement of services to our clients including:

Contract Negotiation and Review

This is an integral part of what we do. In an era of complex and continually changing salary cap formulas, our research and knowledge of the applicable sports salary structure is integral to maximizing the value of our client's contract. In addition, we are proactive in that we will continually review our clients' contracts as well as each team's current and future salary cap situation to negotiate the best contracts for our clients. Therefore, whether a rookie about to sign his first contract or a seasoned veteran about to test the free agent market, we are able to maximize the value of that client's contract.

Combine Preparation

We provide preparation for college all-star games, on-campus workouts, and pre-draft combines. Ethos develops an intensive training plan that is tailored to each player and his position. This training includes not only strength and conditioning, but also analytical training in preparation for combine interviews and intelligence tests. Our pre-combine training seeks to maximize our clients' performance at the NFL combine in Indianapolis and in on-campus "Pro Day" workouts. This allows Ethos to help showcase the athlete's talents and improve chances of success in the NFL.

Football Career Related Services

For our NFL clients, this includes representation at NFL grievances, hearings, or appeals; obtaining termination and severance pay; obtaining career ending/disability insurance proceeds; advice regarding worker's compensation claims; arranging for medical assistance and second opinions from medical specialists nationwide.

Negotiation of Endorsement and Marketing Contracts

We will search for and negotiate marketing and endorsement opportunities on both the local and national level specifically tailored to the client's preferences and image.



ETHOS Management Team



Our management team has a diverse and unique legal, business and athletic background that allows us to better serve our clients. Our team has over 11 years of professional “on-field” experience as well over 30 years of experience in negotiating and litigating complex commercial business matters throughout the United States on behalf of publicly traded companies, closely-held businesses, high net-worth individuals and former professional athletes. Whether on the field or at the negotiation table, the Ethos team has been there.



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ETHOS Network



Ethos has established an extensive network of world class professionals to whom Ethos may refer our athlete clients for a variety of professional services. Every member of the Ethos referral network has been pre-screened and pre-qualified by us, and each shares our "ethos" of commitment to integrity and personal service. Each member of the Ethos referral network is a separate entity that performs work independently for its clients and is solely responsible for the quality of its work.

Personal Financial Wealth Management Services

Morgan Stanley

Greystone
Financial
Group, Inc.



LOOMIS ♦ SAYLES & COMPANY, L.P.

Legal Services



Tax Planning and Preparation Services



P O L K

Glasser & Herberholtz, P.C.

Insurance Planning Services

We refer our clients to a network of insurance professionals that are capable of providing a comprehensive range of insurance services that fit the ever-changing needs of our clients and their families.

Banking services

We have established relationships with several national and regional banks that offer day-to-day banking needs to our clients when necessary.

